

# theSportGPS

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## **THE FIRST SPORTS WATCH WITH A MP3 PLAYER STARTED A INDIEGOGO CROWDFUNDING CAMPAIGN**

On February 24, **theSportGPS**, creator of a new GPS sports watch equipped with an MP3 player, started a crowdfunding campaign on **Indiegogo**<sup>®</sup>. This revolutionary sports watch includes a **MP3 player** with a **standard jack**, **16GB** storage, **advanced GPS** capabilities, **track map** and all the **sport metrics**. It's also the only watch with an **open source firmware** that will allow full customization by third parties.

"Our goal was to create a sports watch that fulfills one of the key missing elements in the sports watch market: enjoying music while practicing a sport," said Herve Hellebronth, Founder of theSportGPS. "Many people reading this today will be surprised to learn that all other sports watches on the market leave out this critical component of smooth, efficient exercise from their model. Now, with **theSportGPS**, you won't need to go buy costly **Bluetooth**<sup>®</sup> earphones or carry your large and heavy mobile phone while you exercise."

As an all-in-one sports watch, **theSportsGPS** is set to be the first with MP3 capabilities, space as large as 16GB, and an open source firmware, allowing full customization of the sports watch with a concept similar to the **Arduino**<sup>®</sup> platform.

Designed to bring an enhanced fitness experience to millions of athletes across the United States, **theSportsGPS** is hosting an **Indiegogo** crowdfunding campaign to take its reach to the next level.

"Our **Indiegogo** fundraising campaign kickoff on February 24 with several pre-ordering options," said Herve Hellebronth. "People who elect to be early supporters will receive **theSportGPS** for only **\$99** in June 2016. Please check out our crowdfunding campaign now and help us market an important and convenient piece of wearable technology every active person is missing."

The anticipated retail price for **theSportGPS** is **\$199**. To participate in the **Indiegogo** campaign, visit: <http://igg.me/at/thesportgps/x/11936803>.

For more information :

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YouTube channel: [bit.ly/1nGY1kx](http://bit.ly/1nGY1kx)

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